

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 100-2016

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: March 10, 2016

SUBJECT: **MIAMI BEACH TROLLEY AND MIAMI-DADE TRANSIT CIRCULATOR RIDERSHIP REPORT (FISCAL YEAR 2015/16 – 1<sup>ST</sup> QUARTER)**

The purpose of this Letter to Commission is to report ridership figures for the City of Miami Beach Trolley System and Miami-Dade Transit (MDT) Circulators during the first quarter of Fiscal Year 2016, from October 1 to December 30, 2015.

As illustrated in the attached ridership report (Attachment A), the North Beach Loop observed an average daily ridership of 2,234 passengers during the first quarter. This represents an approximate 0.5% increase in ridership over the previous quarter. The overall ridership of the North Beach Loop service during the first quarter of Fiscal Year 2015/16 was 205,530 passengers. It is important to note that this service started operation on October 29, 2014. The temporary Alton-West Loop also observed an increase in ridership of approximately 12% over the previous quarter. The overall ridership of the Alton-West Loop during the first quarter of Fiscal Year 2015/16 was 94,786 passengers.

The City of Miami Beach trolley system provided transit service to a total of 300,316 passengers during the first quarter of Fiscal Year 2015/16 and cumulatively to over 1.3 million passengers from inception to the end of the first quarter Fiscal Year 2015/16.

In addition to the City's trolley system, MDT operates two (2) circulator routes entirely within City boundaries (the South Beach Local (SBL) and Route 115/117). This quarter's daily average ridership for the SBL and Route 115/117, were 2,944 and 565, respectively (Attachment A). These figures were based solely on the months of October and November as ridership for the month of December has not yet been published by MDT. MDT circulator ridership figures for this quarter will be included in the next quarterly ridership report and issued via LTC. Based on the available MDT circulators' ridership data for Fiscal Year 2014/15, the County transit service has experienced a 10% decrease in ridership with respect to the previous Fiscal Year.

Additional ridership information for both the City's trolley system and the County's SBL and Route 115/117 for previous Fiscal Years has been included in Attachment B for reference.

Please feel free to contact me if you have any questions or concerns.

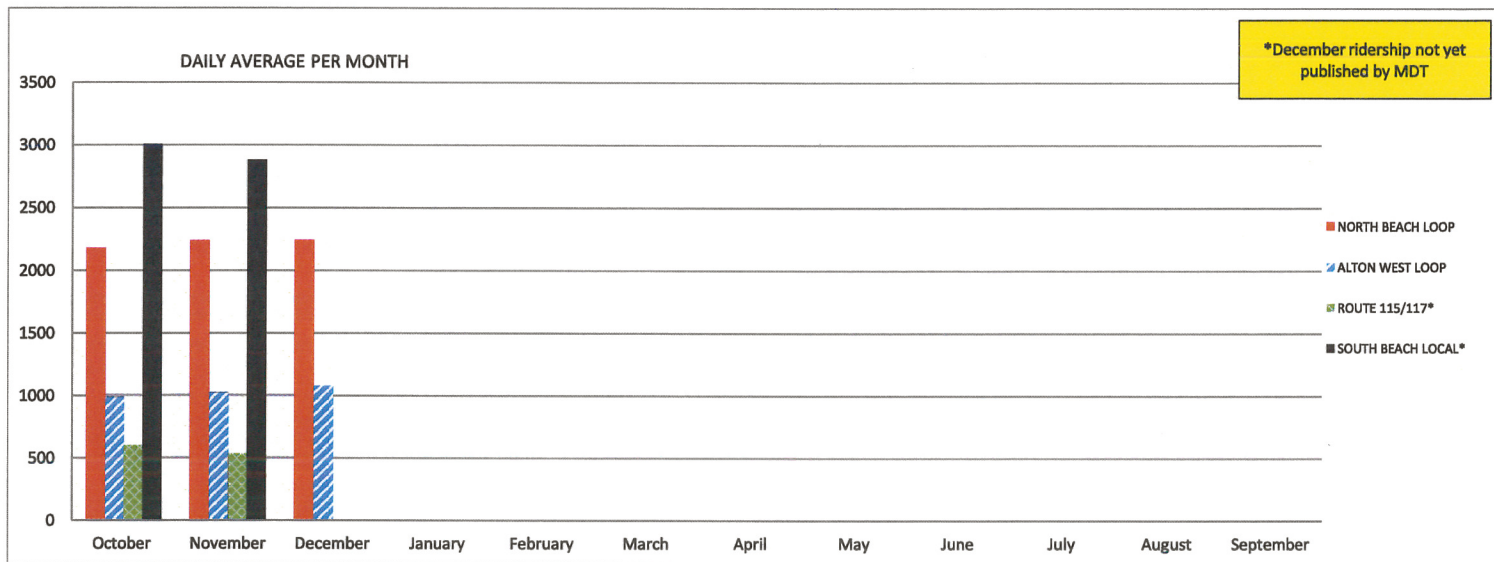
Attachments:

A: Trolley and Circulator Ridership Report (FY2016 – 1<sup>st</sup> Quarter)

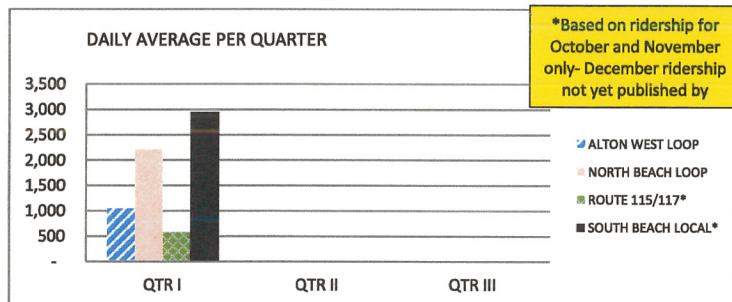
B: Trolley and Circulator Ridership Comparison Report (% Change)

KGB/JRG/MM

Route Name	DAILY AVERAGE PER MONTH											
	QTR I			QTR II			QTR III			QTR IV		
	October	November	December	January	February	March	April	May	June	July	August	September
ALTON WEST LOOP	990	1,025	1,076									
NORTH BEACH LOOP	2,169	2,231	2,234									
<b>SUBTOTAL</b>	<b>3,159</b>	<b>3,256</b>	<b>3,310</b>	-	-	-	-	-	-	-	-	-
SOUTH BEACH LOCAL*	3,007	2,880										
ROUTE 115/117*	599	531										
<b>SUBTOTAL</b>	<b>3,606</b>	<b>3,411</b>	-	-	-	-	-	-	-	-	-	-
<b>TOTAL CITYWIDE</b>	<b>6,765</b>	<b>6,667</b>	<b>3,310</b>	-	-	-	-	-	-	-	-	-



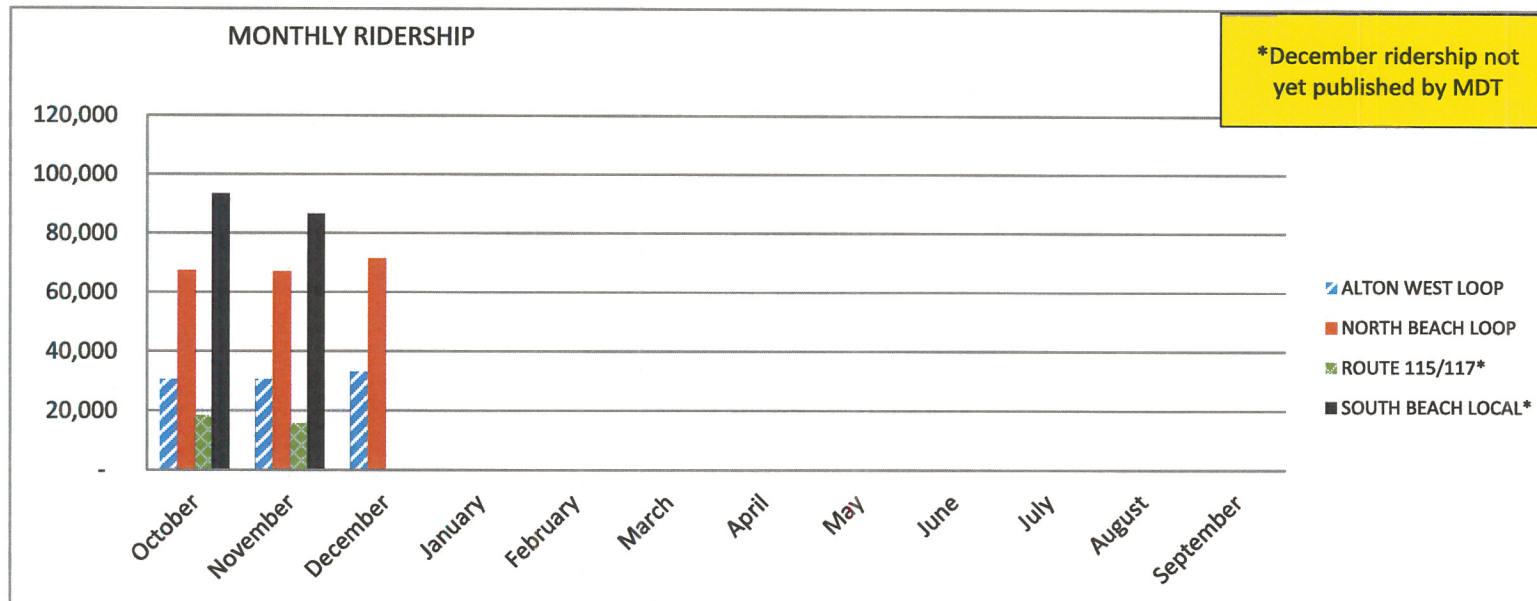
DAILY AVERAGE PER QUARTER				
	QTR I	QTR II	QTR III	QTR IV
ALTON WEST LOOP	1,030			
NORTH BEACH LOOP	2,211			
SOUTH BEACH LOCAL*	2,944			
ROUTE 115/117*	565			





## FY2016 CIRCULATOR RIDERSHIP REPORT

Route Name	MONTHLY RIDERSHIP											
	QTR I			QTR II			QTR III			QTR IV		
	October	November	December	January	February	March	April	May	June	July	August	September
ALTON WEST LOOP	30,686	30,740	33,360									
NORTH BEACH LOOP	67,247	66,913	71,370									
<b>SUBTOTAL</b>	<b>97,933</b>	<b>97,653</b>	<b>104,730</b>	-	-	-	-	-	-	-	-	-
SOUTH BEACH LOCAL*	93,202	86,401										
ROUTE 115/117*	18,557	15,926										
<b>SUBTOTAL</b>	<b>111,759</b>	<b>102,327</b>	-	-	-	-	-	-	-	-	-	-
<b>TOTAL CITYWIDE</b>	<b>209,692</b>	<b>199,980</b>	<b>104,730</b>	-	-	-	-	-	-	-	-	-



## CIRCULATORS RIDERSHIP (% CHANGE)

## Attachment B

			FY2016	FY2015	FY2014	% Change*
Alton-West Trolley	Quarter 1	October	30,686	29,160	N/A	
		November	30,740	27,912	N/A	
		December	33,360	32,570	N/A	
	Quarterly Total		94,786	89,642	-	6%
	Quarter 2	January		33,331	N/A	
		February		29,902	17,623	
		March		32,413	24,399	
	Quarterly Total			95,646	42,022	N/A
	Quarter 3	April		30,769	25,954	
		May		31,246	29,984	
		June		28,404	32,769	
	Quarterly Total			90,419	88,707	2%
	Quarter 4	July		27,779	28,346	
		August		28,504	28,323	
		September		28,141	26,532	
	Quarterly Total			84,424	83,201	1%
	Yearly Total			360,131	213,930	
North Beach Trolley	Quarter 1	October	67,247	3,705	N/A	
		November	66,913	42,551	N/A	
		December	71,370	49,122	N/A	
	Quarterly Total		205,530	95,378	-	115%
	Quarter 2	January		52,278	N/A	
		February		49,020	N/A	
		March		58,790	N/A	
	Quarterly Total			160,088	-	N/A
	Quarter 3	April		58,441	N/A	
		May		63,340	N/A	
		June		63,631	N/A	
	Quarterly Total			185,412	-	N/A
	Quarter 4	July		70,078	N/A	
		August		68,169	N/A	
		September		66,248	N/A	
	Quarterly Total			204,495	-	N/A
	Yearly Total			645,373	-	

\*With respect to previous year.



# CIRCULATORS RIDERSHIP (% CHANGE)

			FY2016	FY2015	FY2014	FY2013	% Change*
SOUTH BEACH LOCAL	Quarter 1	October	93,202	101,914	114,037	120,127	
		November	86,401	89,271	103,363	115,609	
		December		97,376	107,172	110,258	
	Quarterly Total			288,561	324,572	345,994	N/A
	Quarter 2	January		97,480	101,064	117,354	
		February		86,750	92,925	110,858	
		March		94,353	96,812	114,579	
	Quarterly Total			278,583	290,801	342,791	N/A
	Quarter 3	April		86,672	96,371	100,218	
		May		85,562	102,220	101,181	
		June		79,288	97,250	102,528	
	Quarterly Total			251,522	295,841	303,927	N/A
	Quarter 4	July		86,232	105,915	99,746	
		August		89,567	108,677	111,885	
		September		84,862	96,357	104,957	
	Quarterly Total			260,661	310,949	316,588	N/A
	Yearly Total			1,079,327	1,222,163	1,309,300	
Route 115/117	Quarter 1	October	18,557	30,669	26,978	29,249	
		November	15,926	21,466	23,530	26,570	
		December		23,484	24,555	27,155	
	Quarterly Total			75,619	75,063	82,974	N/A
	Quarter 2	January		23,473	25,908	28,173	
		February		22,108	25,770	26,487	
		March		25,167	26,959	29,137	
	Quarterly Total			70,748	78,637	83,797	N/A
	Quarter 3	April		22,251	27,785	27,735	
		May		20,998	26,693	27,706	
		June		19,581	24,477	24,250	
	Quarterly Total			62,830	78,955	79,691	N/A
	Quarter 4	July		19,924	25,183	25,354	
		August		17,017	25,279	26,171	
		September		16,387	25,664	24,703	
	Quarterly Total			53,328	76,126	76,228	N/A
	Yearly Total			262,525	308,781	322,690	
December ridership not yet published by MDT							

### SOUTH BEACH LOCAL (SBL) RIDERSHIP (FY 2005-2016)

	October	November	December	January	February	March	April	May	June	July	August	September	Total	Total	% Change
2015/16	93,202	86,401												179,603	
2014/15	101,914	89,271	97,376	97,480	86,750	94,353	86,672	85,562	79,288	86,232	87,357	84,862	1,077,117	567,144	-9%
2013/14	114,037	103,363	107,172	101,064	92,925	96,812	96,371	102,220	97,250	105,915	108,677	96,357	1,125,806	615,373	-12%
2012/13	120,127	115,609	110,258	117,354	110,858	114,579	100,218	101,181	102,528	99,746	111,885	104,957	1,204,343	688,785	-11%
2011/12	129,443	124,541	124,541	127,809	125,111	130,926	120,683	116,184	116,068	126,036	125,589	117,341	1,366,931	762,371	-3%
2010/11	132,120	127,217	127,238	132,775	127,020	136,628	136,442	125,985	127,600	136,529	135,221	130,804	1,444,775	782,998	-2%
2009/10	141,441	125,944	136,180	131,174	125,748	141,155	136,441	129,548	137,631	141,394	142,230	130,419	1,488,886	801,642	9%
2008/09	113,504	94,180	122,059	135,246	139,308	122,535	118,852	137,394	155,639	135,134	178,540	179,611	1,452,391	726,832	-55%
2007/08	268,558	177,550	159,774	166,717	180,562	176,585	207,913	178,121	239,810	240,218	192,781	187,103	2,188,589	1,129,746	1%
2006/07	168,825	184,270	178,985	193,977	177,894	218,715	199,188	207,996	283,247	242,257	246,927	192,567	2,302,281	1,122,666	32%
2005/06	96,415	101,492	129,500	140,175	145,710	152,827	141,280	117,790	133,576	154,650	194,802	166,053	1,508,217	766,119	100%

December ridership not yet published by MDT

